

General Education

Foundations: (12 Credits)

Written Communication (3 Credits)

- ENGL 1200 College Composition

Oral Communication (3 Credits)

- COMJ 1010 Public Speaking

Quantitative Reasoning (3 Credits)

- MATH 1010 Quantitative Reasoning

Technological Literacy (3 Credits)

- BSIN 2000 Management Information Systems

Discoveries: (Credits 27)

Art/Humanities (9 Credits)

- ENGL 2280 Writing for Business *recommended*

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- _____

Social Sciences (9 Credits)

- PSYC 1000 Introduction to Psychology
- ECON 2100 Principles of Microeconomics
- ECON 2200 Principles of Macroeconomics

Natural Sciences & Technology (9 Credits)

- MATH 1220 College Algebra
- QBA 1000 QBA 1: Optimization
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Wellness & Personal Health: (3 Credits)

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Competencies:

Quantitative Applications

- QBA 2000 QBA 2: Statistical Analysis

Applied Methodologies

- QBA 3000 QBA 3: Analytics and Applications

Intercultural Fluency

- HRMG 4600 Global Talent Management *recommended*

Ethical Reasoning

- BSAD 3200 Business Ethics

Information Literacy

- BSAD 4900 Capstone

Writing Intensive

- BSAD 4900 Capstone and MGMT 4100 Management Research

Keystone Experience

- MGMT 4950 Management Internship or any approved experience

Program Requirements

Required Major Courses: (30 Credits)

- ACC 2000 Financial Accounting
- ACC 3000 Managerial Accounting
- BLAW 2000 Legal and Ethical Environment of Business
- QBA 2000 QBA 2: Statistical Analysis
- QBA 3000 QBA 3: Analytics and Applications
- FINA 3000 Financial Management
- MGMT 3000 Principles of Management
- MKTG 3000 Principles of Marketing
- BSAD 3200 Business Ethics
- BSAD 4900 Capstone and MGMT 4100 Management Research

Required Concentration Courses: (24 Credits)

- HRMG 3000 Principles of HR Management
- MGMT 3110 Organization Behavior
- MGMT 3330 Teamwork and Leadership
- MGMT 4100 Management Research
- MGMT 3700 Operations Management or MGMT4500 Supply Chain Management
- MGMT 3400 Intro to Sustainable Business
- MGMT 4600 International Business Management
- MGMT 4950 Management Internship or other approved experience*
**Internship or fieldwork recommended. Other Keystone experiences approved by-case*

Required Minor/Certificate Courses: (12 Credits)

Note: A Minor is required. If the minor is in a business discipline, 9 credits double count with Business Core requirements. Management students may NOT choose a general business minor or management minor.

- Required Minor/Certificate Course
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Free Electives: (12 Credits)

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- _____
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Program Notes:

Students can minor in any of the following business minors or certificate. Minors outside these are also eligible. Dual majors do not need a required minor. Please see your advisor to discuss your options and make an informed choice that suits your professional and academic goals. 9 credits from the minor can count toward the major. Minor options within Business: Accounting, Art Administration, Economics, Digital Marketing, Event Planning & Management, Finance, Global Business, Human Resource Management, Human Resources Management (Certificate), Innovation and Entrepreneurship (Certificate), Marketing, Management Information Systems, Parks & Recreation Management, Personal Financial Planning, Supply Chain Management, Tourism & Hospitality Management, Sustainable Business

Suggested Four Year Course Sequence

Year 1

Fall Semester

COMJ 1010 Public Speaking
ENGL 1200 College Composition
MATH 1010 Quantitative Reasoning
PSYC 1000 Introduction to Psychology
Gen Ed Elective Art/Humanities

Spring Semester

MATH 1220 College Algebra
ACC 2000 Financial Accounting
BSIN 2000 Management Information Systems
BLAW 2000 Legal and Ethical Environment of Business
Gen Ed elective Art/Humanities

Year 2

Fall Semester

ACC 3000 Managerial Accounting
ECON 2100 Principles of Microeconomics
ENGL 2280 Writing for Business
QBA 1000 QBA 1: Optimization
Elective/Gen Ed/Major

Spring Semester

ECON 2200 Principles of Macroeconomics
MGMT 3000 Principles of Management
MKTG 3000 Principles of Marketing
QBA 2000 QBA 2: Statistical Analysis
Elective/Gen Ed/Major

Year 3

Fall Semester

FINA 3000 Financial Management
BSAD 3200 Business Ethics
Major/Minor
Major/Minor
Elective/Gen Ed

Spring Semester

QBA 3000 QBA 3: Analytics & Application
Major/Minor
Major/Minor
Major/Minor
Elective/Gen Ed

Year 4

Fall Semester

MGMT 4100 Management Research
Major/Minor
Major/Minor
Major/Minor
Major/Minor/Elective

Spring Semester

BSAD 4900 Business Capstone
Major/Minor
Major/Minor
Major/Minor
Major/Minor/Elective

