

### General Education

**Foundations: (12 Credits)**

**Oral Communication (3 Credits)**

- COMJ 1010 Public Speaking

**Written Communication (3 Credits)**

- ENGL 1200 College Composition

**Quantitative Reasoning (3 Credits)**

- MATH 1010 Quantitative Reasoning

**Technological Literacy (3 Credits)**

- BSIN 2000 Management Information Systems

**Discoveries: (Credits 27)**

**Art/Humanities (9 Credits)**

- ENGL 2280 Writing for Business *recommended*

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**Social Sciences (9 Credits)**

- PSYC 1000 Introduction to Psychology
- ECON 2100 Principles of Microeconomics
- ECON 2200 Principles of Macroeconomics

**Natural Sciences & Technology (9 Credits)**

- MATH 1220 College Algebra
- QBA 1000 QBA 1: Optimization
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**Wellness & Personal Health: (3 Credits)**

- RECR 1650 Introduction to Recreation and Leisure

**Competencies:**

**Quantitative Applications**

- QBA 2000 QBA 2: Statistical Analysis

**Applied Methodologies**

- QBA 3000 QBA 3: Analytics and Applications

**Intercultural Fluency**

- RECR 3610 Parks and Recreation for Diverse Populations

**Ethical Reasoning**

- BSAD 3200 Business Ethics

**Information Literacy**

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**Writing Intensive**

- BUAD 4900 Capstone and EVPM 4120 Recreation Program Planning & Evaluation

**Keystone Experience**

- RECR 4950 Parks and Recreation Management Internship

### Program Requirements

**Required Major Courses: (30 Credits)**

- ACC 2000 Financial Accounting
- ACC 3000 Managerial Accounting
- BLAW 2000 Legal and Ethical Environment of Business
- BUAD 3200 Business Ethics
- BUAD 4900 Capstone
- FINA 3000 Financial Management
- MGMT 3000 Principles of Management
- MKTG 3000 Principles of Marketing
- QUBA 2000 QBA 2: Statistical Analysis
- QUBA 3000 QBA 3: Analytics and Applications

**Required Concentration Courses: (33 Credits)**

- RECR 3610 Parks and Recreation for Diverse Populations
- RECR 3620 Recreation Site Design & Management
- RECR 3650 Recreation Resource Management
- RECR 3740 Commercial Recreation Management
- RECR 3780 Recreation Management & Leadership
- EVPM 4120 Recreation Program Planning & Evaluation
- RECR 4150 Challenges and Trends in Parks and Recreation
- RECR 4780 Professional Development in Recreation
- RECR 4950 Parks and Recreation Management Internship

**Concentration Electives: (3 Credits)**

- Any upper level FAE or MM prefix course

**Free Electives: (12 Credits)**

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**Program Notes:**

Students can choose a minor in any business discipline such as but not limited to Accounting, Economics, Entrepreneurship, Finance, Human Resource Management, Management, Marketing, Parks & Recreation Management, Sustainable Business, or Tourism & Hospitality Management. 9 credits from these minors overlap with the Business Core courses, so only 12 credits are required to complete the minor. Other minors may be chosen, but may require more credits (which may apply to General Education or free electives). A minor is required for all BSBA students.

## Suggested Four Year Course Sequence

### Year 1

#### Fall Semester

COMJ 1010 Public Speaking  
ENGL 1200 College Composition  
MATH 1010 Quantitative Reasoning  
PSYC 1000 Introduction to Psychology  
Gen Ed Elective Art/Humanities

#### Spring Semester

MATH 1220 College Algebra  
ACC 2000 Financial Accounting  
BSIN 2000 Management Information Systems  
BLAW 2000 Legal and Ethical Environment of Business  
RECR 1650 Introduction to Recreation and Leisure

### Year 3

#### Fall Semester

FINA 3000 Financial Management  
BSAD 3200 Business Ethics  
RECR 3620 Recreation Site Design & Management  
RECR 3650 Recreation Resource Management  
Concentration Elective/Gen Ed

#### Spring Semester

QBA 3000 QBA 3: Analytics and Applications  
RECR 3740 Commercial Recreation Management  
RECR 3780 Recreation Management & Leadership  
EVPM 4120 Recreation Program Planning & Evaluation  
Concentration Elective/Gen Ed

#### Summer Session:

RECR 4950 Parks and Recreation Management Internship

### Year 2

#### Fall Semester

ACC 3000 Managerial Accounting  
ECON 2100 Principles of Microeconomics  
ENGL 2280 Writing for Business  
QBA 1000 QBA 1: Optimization  
Elective/Gen Ed/Major

#### Spring Semester

ECON 2200 Principles of Macroeconomics  
MGMT 3000 Principles of Management  
MKGT 3000 Principles of Marketing  
QBA 2000 QBA 2: Statistical Analysis  
RECR 3610 Parks and Rec for Diverse Populations

### Year 4

#### Fall Semester

RECR 4150 Challenges and Trends in Parks and Recreation  
Major/Minor  
Major/Minor  
Major/Minor  
Major/Minor/Elective

#### Spring Semester

BSAD 4900 Capstone  
RECR 4780 Professional Development in Recreation  
Major/Minor  
Major/Minor  
Major/Minor/Elective

