

General Education

Foundations: (12 Credits)

Oral Communication (3 Credits)

- COMJ 1010 Public Speaking

Written Communication (3 Credits)

- ENGL 1200 College Composition

Quantitative Reasoning (3 Credits)

- MATH 1010 Quantitative Reasoning

Technological Literacy (3 Credits)

- BSIN 2000 Management Information Systems

Discoveries: (Credits 27)

Art/Humanities (9 Credits)

- ENGL 2280 Writing for Business *recommended*

Social Sciences (9 Credits)

- PSYC 1000 Introduction to Psychology

- ECON 2100 Principles of Microeconomics

- ECON 2200 Principles of Macroeconomics

Natural Sciences & Technology (9 Credits)

- MATH 1220 College Algebra

- QBA 1000 QBA 1: Optimization

Wellness & Personal Health: (3 Credits)

Competencies:

Quantitative Applications

- QBA 2000 QBA 2: Statistical Analysis

Applied Methodologies

- QBA 3000 QBA 3: Analytics and Applications

Intercultural Fluency

Ethical Reasoning

- BSAD 3200 Business Ethics

Information Literacy

Writing Intensive

- BSAD 4900 Capstone and Any Course

Keystone Experience

- BSAD 4950 Business Internship or IENT 4950 IENT Internship or Any Course

Program Requirements

Required Major Courses: (30 Credits)

- ACC 2000 Financial Accounting

- ACC 3000 Managerial Accounting

- BLAW 2000 Legal and Ethical Environment of Business

- BSAD 3200 Business Ethics

- BSAD 4900 Capstone and Any Course

- FINA 3000 Financial Management

- MGMT 3000 Principles of Management

- MKTG 3000 Principles of Marketing

- QBA 2000 QBA 2 Statistical Analysis

- QBA 3000 QBA 3 Analytics and Applications

Major Electives: (12 Credits)

- Required Minor/Certificate Course

- Required Minor/Certificate Course

- Required Minor/Certificate Course

- Required Minor/Certificate Course

Required Concentration Courses: (7 - 21 Credits)

- IENT 2000 Introduction to Enterprise Systems

- IENT 3000 ERP Business Process Integration

- IENT 3050 ERP Configuration

- IENT 3100 Enterprise Systems Implementation

- IENT 3150 Enterprise Systems Business Analytics

- IENT 4000 Digital Transformation and Innovation

- CMIS 1200 Application Programming I

Concentration Electives: (3 Credits)

- Any BSIN or CMIS course (any level) or BSAD 4950 Business Internship or IENT 4950 IENT Internship or Any Course

Free Electives: (12 Credits)

Program Notes:

Students can choose a minor in Accounting, Business Analytics, Economics, Finance, Human Resource Management, Management, Marketing or any other specific business discipline minor. 9 credits from these minors overlap with the Business Core courses, so only 12 credits are required to complete the minor. Other minors may be chosen, but will require more credits (which may apply to General Education or free electives). Students with dual majors or dual degrees are not required to complete a minor.

Suggested Four Year Course Sequence

Year 1

Fall Semester

ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name

Spring Semester

ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name

Year 2

Fall Semester

ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name

Spring Semester

ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name

Year 3

Fall Semester

ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name

Spring Semester

ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name

Year 4

Fall Semester

ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name

Spring Semester

ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name
ABCD 1234 - Course Name

