

Degree: BDES

College: College of Education, Arts & Humanities

Major: Graphic Design
Major Code: GRDS

Concentration: No Concentration

Minor: N/A

Minor Code: N/A

Credits Required: 120

# General Education

# Foundations: (12 Credits) **Oral Communication (3 Credits)** Written Communication (3 Credits) ☐ ENGL 1200 College Composition **Quantitative Reasoning (3 Credits) Technological Literacy (3 Credits)** ☐ ART 1300 Digital Art Foundations **Discoveries:** (Credits 27) **Art/Humanities (9 Credits)** ☐ ARTH 1200 Landmarks of World Art or ARTH 1302 Global Art History II Social Sciences (9 Credits) Natural Sciences & Technology (9 Credits) Wellness & Personal Health: (3 Credits) **Competencies: Quantitative Applications** Applied Methodologies Intercultural Fluency ☐ Any ARTH Course **Ethical Reasoning** Information Literacy Writing Intensive ☐ ARTH Course and Any Other Course **Keystone Experience** ☐ ART 4308 Design Portfolio Seminar

# **Program Requirements**

	quired Major Courses: (60 Credits)
	ART 1100 Two-Dimensional Design
	ART 1200 Three-Dimensional Design
	ART 1106 Drawing I
	ART 1206 Drawing II
	ART 1300 Digital Foundations
	ART 2008 Typography I
	ART 2108 Visual Literacy
	ART 3008 Advanced Typography
	ART 3108 Visual Communications
	ART 3208 Web Design
	ART 3308 Branding Design
	ART 4008 Motion Design
	ART 4108 Design Systems
	ART 4208 Contextual Design
	ART 4308 Design Portfolio Seminar
	Choose One: ART 2012 Printmaking I or ART 2011 Painting I
	<b>Choose One:</b> ART 2010 Intro to Jewelry and Metals, ART 2004 Ceramics I, ART 2013 Sculpture I, or ART 2014 Wood Furniture
	<b>Choose One:</b> ART 3511 Digital Drawing & Painting, or ART 3309 Graphic Novel, or ART 2005 Intro to Photography, or ART 2105 Intro to Digital Filmmaking, or ART 2101 2D Animation Principles, or ART 2001 3D Animation Principles
	ARTH 1200 Landmarks of World Art or ARTH 1302 Global Art History II
	Any Art History
	Any 3000-Level or higher Art History
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9-1	ajor Electives: (15 Credits) 5 credits of Art Electives need to be 3000-level or higher Any ART, ARED, or ARTH course
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Free Electives: (3 Credits)	

# **Suggested Four Year Course Sequence**

## Year 1

#### **Fall Semester**

ART 1100 - 2D Design

ART 1106 - Drawing 1

ART 1300 - Digital Foundations

ARTH 1302 - Global Art History II

COMJ 1010 - Public Speaking

#### **Spring Semester**

ART 2008 - Typography

ART 1200 - 3D Design

ART 1206 - Drawing 2

MATH 1010 - Quantitative Reasoning

ENGL 1200 - College Composition

# Year 3

#### Fall Semester

ART 3308 Branding Design

ART 4008 Motion Design

Art Cognate

Discoveries: Art/Humanities
Discoveries: Social Sciences

### **Spring Semester**

ART 4108 - Design Systems

ARTH 3000+ ART Elective

Discoveries: Social Sciences

Discoveries: Natural Science & Tech

## Year 2

#### **Fall Semester**

ART 2108 - Visual Literacy

ART 3008 - Advanced Typography

ART 2012 Printmaking 1 or ART 2011 Painting 1

ARTH 3000+

Discoveries: Social Sciences

## **Spring Semester**

ART 3108 - Visual Communications

ART 3208 - Web Design

3D Studio Art Req. (ART 2010, 2004, 2013, or 2014)

Wellness & Personal Health Class

Discoveries: Natural Science & Tech

### Year 4

#### Fall Semester

ART 4208 - Contextual Design

**ART Elective** 

**ART Elective** 

ARTH 3000+

Discoveries: Art/Humanities

# **Spring Semester**

ART 4308 - Design Portfolio Seminar

ART Elective
ART Elective

Discoveries: Art/Humanities

Discoveries: Natural Science & Tech

