

General Education

Foundations: (12 Credits)

Oral Communication (3 Credits)

- COMJ 1010 Public Speaking

Written Communication (3 Credits)

- ENGL 1200 College Composition

Quantitative Reasoning (3 Credits)

- MATH 1010 Quantitative Reasoning

Technological Literacy (3 Credits)

- BSIN 2000 Management Information Systems

Discoveries: (Credits 27)

Art/Humanities (9 Credits)

- ENGL 2280 Writing for Business *recommended*

Social Sciences (9 Credits)

- PSYC 1000 Introduction to Psychology

- ECON 2100 Principles of Microeconomics

- ECON 2200 Principles of Macroeconomics

Natural Sciences & Technology (9 Credits)

- MATH 1220 College Algebra

- QBA 1000 QBA 1: Optimization

Student Elective: (3 Credits)

Competencies:

Quantitative Applications

- QBA 2000 QBA 2: Statistical Analysis

Applied Methodologies

- QBA 3000 QBA 3: Analytics and Applications

Intercultural Fluency

Ethical Reasoning

- BSAD 3200 Business Ethics

Information Literacy

Writing Intensive

- BSAD 4900 Capstone and ECON 4810 Applied Econometrics

Keystone Experience

Program Requirements

Required Business Core Courses: (30 Credits)

- ACC 2000 Financial Accounting

- ACC 3000 Managerial Accounting

- BLAW 2000 Legal and Ethical Environment of Business

- QBA 2000 QBA 2 Statistical Analysis

- QBA 3000 QBA 3 Analytics and Applications

- FINA 3000 Financial Management

- MGMT 3000 Principles of Management

- MKTG 3000 Principles of Marketing

- BSAD 3200 Business Ethics

- BSAD 4900 Capstone

Required Major Courses: (24 Credits)

- ECON 3100 Intermediate Microeconomics

- ECON 3200 Intermediate Macroeconomics

- ECON 4810 Applied Econometrics

- ECON elective (3000+)

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Required Minor Courses: (12 Credits)

- Required Minor/Certificate Course

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Free Electives: (12 Credits)

Program Notes:

Student Elective: Students are encouraged to take PHIL 3580 Phil of Science, PHIL 3000 Formal Logic, PHIL 1020 Intro Formal Logic, a Discoveries or Foundations course in PSYC, POLS, MATH, or STAT based on interests/availability.

Major Notes: Students can choose a minor in Accounting, Digital Marketing, Finance, Forensic Accounting, Global Business, Human Resource Management, Management, Management Information Systems, Marketing, Supply Chain Management, or Sustainable Business. 9 credits from these minors overlap with the Business Core courses, so only 12 credits are required to complete the minor. Students can choose the French for Professions or Spanish for Professions certificate (12 credits). Other minors or certificates may be chosen but will require more credits (which may apply to General Education or free electives). Students with dual majors or dual degrees are not required to complete a minor.

Suggested Four Year Course Sequence

Year 1

Fall Semester

ACCT 2000 - Financial Accounting
BLAW 2000 - Legal & Ethical Environment of Business
ENGL 1100 or ENGL 1200 - College Composition
MATH 1010 - Quantitative Reasoning
PSYCH 1000 - Introduction to Psychology

Spring Semester

MATH 1220 - College Algebra
COMJ 1010 - Public Speaking
BSIN 2000 - Management Information Systems
Gen Ed Elective: Art/Humanities
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Year 2

Fall Semester

ACCT 3000 - Managerial Accounting
ECON 2100 - Principles of Microeconomics
ENGL 2280 - Writing for Business
QBA 1000 - QBA 1: Optimization
Elective/ Gen Ed Course/Major

Spring Semester

ECON 2200 - Principles of Microeconomics
MGMT 3000 - Principles of Management
MKGT 3000 - Principles of Marketing
QBA 2000 - QBA 2: Statistical Analysis
Elective/ Gen Ed Course/Major

Year 3

Fall Semester

FINA 3000 - Financial Management
BSAD 3200 - Business Ethics
Major/Minor
Major/Minor
Elective/Gen Ed Course

Spring Semester

QBA 3000 - QBA 3: Analytics and Applications
Major/Minor
Major/Minor
Major/Minor
Elective/Gen Ed Course

Year 4

Fall Semester

Major/Minor
Major/Minor
Major/Minor
Major/Minor
Major/Minor/Elective

Spring Semester

BSAD 4900 - Capstone
Major/Minor
Major/Minor
Major/Minor
Major/Minor/Elective

