

Degree: Bachelor of Design

College: Education, Arts and Humanities

Major: Graphic Design Major Code: GRDS Concentration: N/A

Minor: N/A

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Credits Required: 120

Graduation Requirements:

- Minimum 30 of the last 60 credits earned at PennWest.
 - Minimum of 38 major credits must be completed at PennWest or a State System (PASSHE) university.
 - Minimum Total of 42 Credits in Advanced Coursework.

Updated: 10/10/2025

General Education	Program Requirements
Foundations: (12 Credits)	Required Major Courses: (60 Credits)
Oral Communication: (3 Credits)	☐ ART 1100 2D Design
	☐ ART 1200 3 Dimensional Design
Quantitative Reason: (3 Credits)	☐ ART 1106 Drawing I
	☐ ART 1206 Drawing II
Technological Literacy: (3 Credits)	☐ ART 2008 Typography
☐ ART 1300 Digital Art Foundations	☐ ART 2108 Visual Literacy
Written Communication: (3 Credits)	☐ ART 3008 Advanced Typography
	☐ ART 3108 Visual Communications
Discounting (27 Condita)	☐ ART 3208 Designing for the Web
<u>Discoveries:</u> (27 Credits) At least two (2) disciplines must be represented within each of the three (3) categories.	☐ ART 3308 Branding Design
Art/Humanities: (9 Credits)	☐ ART 4008 Motion Design
☐ ARTH 1301 Global Art History to 1300	☐ ART 4108 Graphic Design Systems
☐ or ARTH 1302 Global Art History since 1300	☐ ART 4208 Contextual Design
	☐ ART 4308 Senior Design Portfolio
	☐ ART 2012 Printmaking I☐ or ART 2011 Painting I
Natural Sciences & Technology: (9 Credits)	☐ 3D Art Elective - Choose One: ART 2010 Intro to Jewelry and Metals, ART 2004 Ceramics I, ART 2013 Sculpture I, or ART 2014 Wood Furniture I
	Art Cognate Course - Choose One: ART 3511 Digital Drawing & Painting, ART 3309 Graphic Novel Art and Design, ART 2005 Introduction to Photography, ART 2105 Introduction to Digital Filmmaking, ART 2101 2D Animation Principles, or ART 2001 3D Animation Principles, Any 2000
Social Sciences: (9 Credits)	level or above course with the prefix DMT will also fulfill the art cognate.
	☐ Any Art History Course
	☐ Any 3000-Level or higher Art History
Elective/Wellness & Personal Health: (3 Credits)	☐ Any 3000-Level or higher Art History
Competencies:	Major Electives: (15 Credits)
Applied Methodologies:	☐ Any ART, ARED, or ARTH course
Ethical Reasoning:	☐ Any ART, ARED, or ARTH course
Life weather Life was a w	☐ Any ART, ARED, or ARTH course
Information Literacy:	☐ Any ART, ARED, or ARTH course
☐ Intercultural Fluency:	☐ Any ART, ARED, or ARTH course
☐ Any ARTH Course	
Keystone Experience:	
☐ ART 4308 Senior Design Portfolio Quantitative Applications:	Free Elective: (3 Credits)
Writing Intensive - Two (2) courses are required: ARTH Writing Intensive Course	

Suggested Four Year Course Sequence

Year 1

Fall Semester

ART 1100 - 2D Design ART 1106 - Drawing 1

ART 1300 - Digital Art Foundations

ARTH 1302 - Global Art History since 1300

COMJ 1010 - Public Speaking

Spring Semester

ART 2008 - Typography

ART 1200 - 3 Dimensional Design

ART 1206 - Drawing II

MATH 1010 - Quantitative Reasoning

ENGL 1200 - College Composition

Year 3

Fall Semester

ART 3308 Branding Design ART 4008 Motion Design

Art Cognate

Discoveries: Art/Humanities Discoveries: Social Sciences

Spring Semester

ART 4108 - Graphic Design Systems

ARTH 3000+ Course

ART Elective

Discoveries: Social Sciences

Discoveries: Natural Science & Tech

Year 2

Fall Semester

ART 2108 - Visual Literacy

ART 3008 - Advanced Typography

ART 2012 Printmaking I

~Or~ ART 2011 Painting I

ARTH 3000+ Course

Discoveries: Social Sciences

Spring Semester

ART 3108 - Visual Communications

ART 3208 - Designing for the Web

3D Studio Art Req. (ART 2010, 2004, 2013, or 2014)

Wellness & Personal Health Class Discoveries: Natural Science & Tech

Year 4

Fall Semester

ART 4208 - Contextual Design

ART Elective

ART Elective

ARTH 3000+ Course

Discoveries: Art/Humanities

Spring Semester

ART 4308 - Design Portfolio Seminar

ART Elective

Discoveries: Art/Humanities

Discoveries: Natural Science & Tech



Updated: 10/10/2025