

Degree: Bachelor of Science

College: Science, Technology and Business

Major: Communication
Major Code: COMM

Concentration: N/A

Credits Required: 120

Minor: N/A
Minor Code: N/A

Graduation Requirements:

- Minimum 30 of the last 60 credits earned at PennWest.
- Minimum of 21 major credits must be completed at PennWest or a State System (PASSHE) university.
- Minimum Total of 42 Credits in Advanced Coursework.

General Education

Foundations: (12 Credits)			
Oral Communication (3 Credits)			
☐ COMJ 1210 Civil Discourse & Difficult Conversations			
Quantitative Reasoning (3 Credits)			
☐ Any QR Math Course			
Technological Literacy (3 Credits)			
Written Communication (3 Credits)			
☐ ENGL 1200 College Composition			
<u>Discoveries:</u> (27 Credits) At least two (2) disciplines must be represented within each of the three (3) categories.			
Art/Humanities (9 Credits)			
L			
Ш			
Natural Sciences & Technology (9 Credits)			
□			
□			
Social Sciences (9 Credits)			
□			
Elective/Wellness & Personal Health: (3 Credits)			
Competencies:			
Applied Methodologies			
Ethical Reasoning			
☐ Choose from COMJ options as approved			
Information Literacy			
☐ Choose from COMJ options as approved			
Intercultural Fluency			
☐ Choose from COMJ options as approved			
Keystone Experience			
☐ COMJ 4060, COMJ 4950 or COMJ 4920			
Quantitative Applications			
☐ COMJ 3060 Communication Research			
Writing Intensive - Two (2) courses are required			
☐ Choose from COMJ options as approved☐ Choose from COMJ options as approved			

Program Requirements Required Major Courses: (21 Credits)

	COMJ 1101 Exploring Human Communication	
	COMJ 1010 Public Speaking	
	COMJ 1040 Media Writing	
	COMJ 2060 Media Aesthetics & Technology	
	COMJ 2070 Audience Analytics	
	COMJ 3060 Communication Research	
	COMJ 4060 Career Planning for Communication	Professionals
Cond	centration Electives: (21 Credits)	
	COMJ 1000 - 2099 course not required elsewhe	re
	COMJ 1000 - 2099 course not required elsewhe	re
	COMJ 3000 - 4999 course not required elsewhe	re
	COMJ 3000 - 4999 course not required elsewhe	re
	COMJ 3000 - 4999 course not required elsewhe	re
	COMJ 3000 - 4999 course not required elsewhe	re
	COMJ 3000 - 4999 course not required elsewhe	re
Free	Electives: (36 Credits)	
By adv	visement - all concentrations require 42 credits at 3000/4000	level
		-

Program Notes: A BS program structured with room for students to choose courses based on specific career goals; much like the CAL U Communication Studies BA. This concentration also helps those who may have an interest in pursuing a career in journalism or transfer students.

Created: 8/21/2023

Suggested Four Year Course Sequence

Year 1

Fall Semester

COMJ 1010 Public Speaking
COMJ 1101 Exploring Human Communication
ENGL 1200 College Composition
General Education: Social Sciences
Wellness and Personal Health Course

Spring Semester

COMJ 1040 Media Writing COMJ 1210 Civil Discourse General Education: Art/Humanities Any Quantitative Reasoning Math Course Any Technological Literacy Course

Year 3

Fall Semester

COMJ 3000-4999 Course COMJ 3000-4999 Course General Education: Art/Humanities Free Elective Free Elective

Spring Semester

COMJ 3060 Communication Research COMJ 3000-4999 Course General Education: Social Sciences Free Elective Free Elective

Year 2

Fall Semester

COMJ 2060 Media Aesthetics COMJ 1000-2099 Course

General Education: Natural Science & Tech General Education: Social Sciences

Free Elective

Spring Semester

COMJ 2070 Audience Analytics COMJ 1000-2099 Course

General Education: Art/Humanities
General Education: Natural Science & Tech

Free Elective

Year 4

Fall Semester

COMJ 3000-4999 Course General Education: Natural Science & Tech

Free Elective Free Elective Free Elective

Spring Semester

COMJ 4060 Career Planning ~Or~ COMJ 4950 Internship ~Or~ COMJ 4920 Practicum COMJ 3000-4999 Course Free Elective

Free Elective
Free Elective



Created: 8/21/2023