

Degree: Bachelor of Science

College: Health Sciences and Human Services

Major: Sport Management Studies

Major Code: SPMG

Concentration: N/A

Credits Required: 120

Minor: N/A

Minor Code: N/A

Graduation Requirements:

- Minimum 30 of the last 60 credits earned at PennWest.
- Minimum of 30 major credits must be completed at PennWest or a State System (PASSHE) university.
- Minimum Total of 42 Credits in Advanced Coursework.

General Education

Foundations: (12 Credits)

Oral Communication (3 Credits)

Quantitative Reasoning (3 Credits)

Technological Literacy (3 Credits)

EXSC 1840 Tech Integ. in Health and Fitness

Written Communication (3 Credits)

Discoveries: (Credits 27)

At least two (2) disciplines must be represented within each of the three (3) categories.

Art/Humanities (9 Credits)

Natural Sciences & Technology (9 Credits)

Social Sciences (9 Credits)

SPT 2050 Sport Ethics & Integrity
 SPT 3270 Gender in Sports

Elective/Wellness & Personal Health: (3 Credits)

SPT 3000 Peak Performance in Sport

Competencies:

Applied Methodologies

SPT 3000 Peak Performance in Sport

Ethical Reasoning

SPT 2050 Sport Ethics & Integrity

Information Literacy

SPT 1000 Introduction to Sport Management

Intercultural Fluency

SOCI 3140 Soc. of Sport or HIST 3850 History of Sport

Keystone Experience

SPT 4950 Internship Sport Management

Quantitative Applications

SPT 4050 Economics & Financial Mgt in Sport

Writing Intensive - Two (2) courses are required

SPT 3100 Sports Branding & Sponsorship
 Any other Writing Intensive Course

Program Requirements

Required Major Courses: (9 Credits)

- SPT 1000 Introduction to Sport Management
- SPT 3100 Sports Branding & Sponsorship
- SPT 4050 Economics & Financial Management in Sport

Required Concentration Courses: (51 Credits)

- SPT 2250 Contemporary Issues in North American Sport
- SPT 2600 Strategic Sports Communications
- SPT 3110 Sales Techniques in Sport Industry
- SPT 3150 Facility & Event Management
- SPT 3200 Administration of Intercollegiate Athletic Programs
- SPT 3300 Global & International Sport
- SPT 3500 Theory & Technique of Coaching
- SPT 3650 Sport Leadership
- SPT 4000 Legal Aspects of Sport
- SPT 4100 Governance in Sport
- SPT 4235 Risk Management for Sports Professions
- SPT 4250 Organization & Administration of Sport
- SPT 4300 Sport Management Senior Seminar
- SPT 4950 Internship Sport Management
- SOCI 3140 Sociology of Sport or HIST 3850 History of Sport

Free Electives: (18 Credits)

Suggested Four Year Course Sequence

Year 1

Fall Semester

SPT 1000 Intro to Sport Management
EXSC 1840 Technology & Integration
General Education and/or Elective Courses

Year 2

Fall Semester

SPT 3200 Intercollegiate Athletic Administration
SPT 3270 Gender in Sport
SPT 3300 Globalization of Sport
General Education and/or Elective Courses

Spring Semester

SPT 2050 Sport Ethics
SPT 2250 Contemporary Issues in SPT
SPT 2600 Strategic Sports Communication
General Education and/or Elective Courses

Spring Semester

SPT 3000 Peak Performance in Sport
SPT 3150 Facility & Event Management
SPT 3650 Leadership in Sport
General Education and/or Elective Courses

Year 3

Fall Semester

SOCI 3140 or HIST 3850
SPT 3110 Sales Techniques in Sport
SPT 3500 Theory & Principles Coaching
General Education and/or Elective Courses

Year 4

Fall Semester

SPT 4000 Legal Aspects in Sport
SPT 4050 Eco. & Fin. Management in Sports
SPT 4250 Organization & Admin. Of Sport
General Education and/or Elective Courses

Spring Semester

SPT 3100 Sport Branding & Sponsorship
SPT 4100 Governance in Sport
SPT 4235 Risk Management in Sport
General Education and/or Elective Courses

Spring Semester

SPT 4300 Senior Seminar in Sport
SPT 4950 Sport Management Internship
General Education and/or Elective Courses

