

General Education

Foundations: (12 Credits)

Oral Communication (3 Credits)

- ☐ COMJ 1010 Public Speaking

Quantitative Reasoning (3 Credits)

- ☐ MATH 1010 Quantitative Reasoning

Technological Literacy (3 Credits)

- ☐ BSIN 2000 Management Information Systems

Written Communication (3 Credits)

- ☐ ENGL 1200 College Composition

Discoveries: (Credits 27)

At least two (2) disciplines must be represented within each of the three (3) categories.

Art/Humanities (9 Credits)

- ☐ ENGL 2280 Writing for Business *recommended*
- ☐ _____
- ☐ _____

Natural Sciences & Technology (9 Credits)

- ☐ MATH 1220 College Algebra
- ☐ QBA 1000 QBA 1: Optimization
- ☐ _____

Social Sciences (9 Credits)

- ☐ PSYC 1000 Introduction to Psychology
- ☐ ECON 2100 Principles of Microeconomics
- ☐ ECON 2200 Principles of Macroeconomics

Elective/Wellness & Personal Health: (3 Credits)

- ☐ _____

Competencies:

Applied Methodologies

- ☐ QBA 3000 QBA 3: Analytics and Applications

Ethical Reasoning

- ☐ BSAD 3200 Business Ethics

Information Literacy

- ☐ BSAD 4900 Capstone

Intercultural Fluency

- ☐ HRMG 4600 Global Talent Management *recommended*

Keystone Experience

- ☐ MGMT 4950 Management Internship or any approved experience

Quantitative Applications

- ☐ QBA 2000 QBA 2: Statistical Analysis

Writing Intensive - Two (2) courses are required

- ☐ BSAD 4900 Capstone
- ☐ MGMT 4100 Management Research

Program Requirements

Required Major Courses: (30 Credits)

- ☐ ACC 2000 Financial Accounting
- ☐ ACC 3000 Managerial Accounting
- ☐ BLAW 2000 Legal and Ethical Environment of Business
- ☐ QBA 2000 QBA 2: Statistical Analysis
- ☐ QBA 3000 QBA 3: Analytics and Applications
- ☐ FINA 3000 Financial Management
- ☐ MGMT 3000 Principles of Management
- ☐ MKTG 3000 Principles of Marketing
- ☐ BSAD 3200 Business Ethics
- ☐ BSAD 4900 Capstone +12

Required Concentration Courses: (24 Credits)

- ☐ HRMG 3000 Principles of HR Management
- ☐ MGMT 3110 Organizational Behavior
- ☐ MGMT 3330 Teamwork and Leadership
- ☐ MGMT 4100 Management Research
- ☐ MGMT 3700 Operations Management
- ☐ ~Or~ MGMT4500 Supply Chain Management
- ☐ MGMT 3400 Introduction to Sustainable Business
- ☐ MGMT 4600 International Business Management
- ☐ MGMT 4950 Management Internship or other approved experience*
- *Internship or fieldwork recommended. Other Keystone experiences approved by-case*

Required Minor/Certificate Courses: (12 Credits)

Note: A Minor is required. If the minor is in a business discipline, 9 credits double count with Business Core requirements. Management students may NOT choose a general business minor or management minor.

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

Free Electives: (12 Credits)

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

Program Note:

Students can minor in any of the following business minors or certificate. Minors outside these are also eligible. Dual majors do not need a required minor. Please see your advisor to discuss your options and make an informed choice that suits your professional and academic goals. 9 credits from the minor can count toward the major. Minor options within Business: Accounting, Art Administration, Economics, Digital Marketing, Event Planning & Management, Finance, Global Business, Human Resource Management, Human Resources Management (Certificate), Innovation and Entrepreneurship (Certificate), Marketing, Management Information Systems, Parks & Recreation Management, Personal Financial Planning, Supply Chain Management, Tourism & Hospitality Management, Sustainable Business

Suggested Four Year Course Sequence

Year 1

Fall Semester

COMJ 1010 Public Speaking
ENGL 1200 College Composition
MATH 1010 Quantitative Reasoning
PSYC 1000 Introduction to Psychology
Gen Ed Elective Art/Humanities

Spring Semester

MATH 1220 College Algebra
ACC 2000 Financial Accounting
BSIN 2000 Management Information Systems
BLAW 2000 Legal and Ethical Environment of Business
Gen Ed elective Art/Humanities

Year 3

Fall Semester

FINA 3000 Financial Management
BSAD 3200 Business Ethics
Major/Minor
Major/Minor
Elective/Gen Ed

Spring Semester

QBA 3000 QBA 3: Analytics & Application
Major/Minor
Major/Minor
Major/Minor
Elective/Gen Ed

Year 2

Fall Semester

ACC 3000 Managerial Accounting
ECON 2100 Principles of Microeconomics
ENGL 2280 Writing for Business
QBA 1000 QBA 1: Optimization
Elective/Gen Ed/Major

Spring Semester

ECON 2200 Principles of Macroeconomics
MGMT 3000 Principles of Management
MKTG 3000 Principles of Marketing
QBA 2000 QBA 2: Statistical Analysis
Elective/Gen Ed/Major

Year 4

Fall Semester

MGMT 4100 Management Research
Major/Minor
Major/Minor
Major/Minor
Major/Minor/Elective

Spring Semester

BSAD 4900 Business Capstone
Major/Minor
Major/Minor
Major/Minor
Major/Minor/Elective

