
Minor Requirements

Required Minor Courses: (9 Credits)

- ☐ ACC 2000 Financial Accounting
- ☐ MKTG 3000 Principles of Marketing
- ☐ Choose BSAD 1000 (non-BSBA) or MGMT 3000 (BSBA)
 - ☐ BSAD 1000 Introduction to Business
 - ☐ MGMT 3000 Principles of Management

Electives: (12 Credits) Choose four (4) courses from the following:

- ☐ FINA 3400 Entrepreneurial Finance
- ☐ MGMT 3020 Entrepreneurship I
- ☐ MGMT 3100 Entrepreneurship II
- ☐ MGMT 3400 Introduction to Sustainable Business
- ☐ MGMT 4200 Innovation Management
- ☐ MKTG 3610 Entrepreneurial Marketing
- ☐ MKTG 3800 Social Media Marketing
- ☐ MKTG 4910 Digital Marketing and Analytics