

Degree: Certificate Sub-Baccalaureate **College:** Science, Technology and Business **Certificate:** Entrepreneurship Essentials

Certificate Code: ENES

Credits Required: 15

Sub-Baccalaureate Certificate Requirements

Required Courses: (9 Credits)
☐ ACC 3200 Federal Income Tax I
☐ COMJ 2201 Business & Professional COM
☐ MKTG 3000 Principles of Marketing
Electives: (6 Credits) Select two (2) courses from the following:
☐ BSAD 1000 Introduction to Business
☐ BSIN 2000 Management Information Systems
☐ CMIS 1010 Making Data Work for You
☐ CMSC 1040 Personal Productivity Software
☐ ENGL 2280 Writing for Business
☐ MKTG 3610 Entrepreneurial Marketing
☐ MKTG 3800 Social Media Marketing
☐ MKTG 4680 Digital Retailing
☐ BLAW 2000 Legal and Ethical Environment of Business
☐ BLAW 4030 Legal Risks of Operating a Business in Cyberspace