
Sub-Baccalaureate Certificate Requirements

Required Courses: (9 Credits)

- ☐ ACC 3200 Federal Income Tax I
- ☐ COMJ 2201 Business & Professional COM
- ☐ MKTG 3000 Principles of Marketing

Electives: (6 Credits) Select two (2) courses from the following:

- ☐ BSAD 1000 Introduction to Business
- ☐ BSIN 2000 Management Information Systems
- ☐ CMIS 1010 Making Data Work for You
- ☐ CMSC 1040 Personal Productivity Software
- ☐ ENGL 2280 Writing for Business
- ☐ MKTG 3610 Entrepreneurial Marketing
- ☐ MKTG 3800 Social Media Marketing
- ☐ MKTG 4680 Digital Retailing
- ☐ BLAW 2000 Legal and Ethical Environment of Business
- ☐ BLAW 4030 Legal Risks of Operating a Business in Cyberspace