
Sub-Baccalaureate Certificate Requirements

Required Courses: (6 Credits)

- ☐ MGMT 3020 Entrepreneurship I
- ☐ COMJ 3866 Personal Selling
 - ☐ Or MKTG 3200 Principles of Selling

Electives: (9 Credits) Select three (3) courses from the following:

- ☐ COMJ 3236 Leadership Communication
- ☐ HRMJ 3000 Principles of Human Resource Management
- ☐ MGMT 3000 Principles of Management
- ☐ MGMT 3100 Entrepreneurship II
- ☐ MGMT 3330 Teamwork and Leadership

*** Experiential Learning Electives Credit Hours 3-6**

NOTE: Both COMJ 3866 and MKTG 3200 require a prerequisite course. Please work with your advisor regarding the requirements. An internship or Prior Learning Assessment can be used to fulfill certificate electives for 3-6 credits. Internship credits include: ACC 4950, BSIN 4950, BSAD 4950, COMJ 4950, ECON 4950, EVPM 4950, FINA 4950, MKTG 4950, MGMT 4950, PFPL 4950 or RECR 4950.