

### General Education

**Foundations: (12 Credits)**

**Oral Communication (3 Credits)**

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**Written Communication (3 Credits)**

ENGL 1200 College Composition

**Quantitative Reasoning (3 Credits)**

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**Technological Literacy (3 Credits)**

EXSC 1840 Tech Integ. for Health and Fit

**Discoveries: (Credits 27)**

**Art/Humanities (9 Credits)**

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**Social Sciences (9 Credits)**

SPT 2050 Sport Ethics & Integ

SPT 3270 Gender in Sports

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**Natural Sciences & Technology (9 Credits)**

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**Wellness & Personal Health: (3 Credits)**

SPT 3000 Peak Performance in Sport

**Competencies:**

**Quantitative Applications**

SPT 4050 Econ & Fin Mgt in Sport

**Applied Methodologies**

SPT 3000 Peak Performance in Sport

**Intercultural Fluency**

SOCI 3140 Sociology of Sport or HIST 3850 History of Sport

**Ethical Reasoning**

SPT 2050 Sport Ethics & Integ

**Information Literacy**

SPT 1000 Intro to Sport Management

**Writing Intensive**

SPT 3100 Sports Brand & Sponsor and any Course

**Keystone Experience**

SPT 4950 Internship SPT Mgt.

### Program Requirements

**Required Major Courses: (9 Credits)**

SPT 1000 Intro to Sport Management

SPT 3100 Sports Brand & Sponsor

SPT 4050 Econ & Fin Mgt in Sport

**Required Concentration Courses: (51 Credits)**

SOCI 3140 Sociology of Sport or HIST 3850 History of Sport

SPT 2250 Contemp. Issues in NA Sport

SPT 2600 Strat Sports Comm

SPT 3110 Sales Tech in Sport Industry

SPT 3150 Facility & Event Management

SPT 3200 Admin Intercol Athletic Pgms

SPT 3300 Global & Intnational Sport

SPT 3500 Thy & Technique Of Coaching

SPT 3650 Sport Leadership

SPT 4000 Legal Aspects of Sport

SPT 4100 Governance in Sport

SPT 4235 Risk Management for Sports

SPT 4250 Organization & Admin of Sport

SPT 4300 Sport Mgmt Senior Seminar

SPT 4950 Internship SPT Mgt.

**Free Electives: (18 Credits)**

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## Suggested Four Year Course Sequence

### Year 1

#### Fall Semester

SPT 1000 Intro to Sport Managemtn  
EXSC 1840 Technology & Integration  
Gen. Ed. and, or Electives

#### Spring Semester

SPT 2050 Sport Ethics  
SPT 2250 Contemp. Issues in SPT  
SPT 2600 Strategic Sports Communication  
Gen. Ed. and, or Electives

### Year 3

#### Fall Semester

SOC 3140 or HIS 3850  
SPT 3110 Sales Techniques in Sport  
SPT 3500 Theory & Principles Coaching  
Gen. Ed. and, or Electives

#### Spring Semester

SPT 3100 Sport Branding & Sponsorhip  
SPT 4100 Governance in Sport  
SPT 4235 Risk Mgt. in Sport  
Gen. Ed. and, or Electives

### Year 2

#### Fall Semester

SPT 3200 Intercollegiate Athletic Administration  
SPT 3270 Gender in Sport  
SPT 3300 Globalization of Sport  
Gen. Ed. and, or Electives

#### Spring Semester

SPT 3000 Peak Performance in Sport  
SPT 3150 Facility & Event Management  
SPT 3650 Leadership in Sport  
Gen. Ed. and, or Electives

### Year 4

#### Fall Semester

SPT 4000 Legal Aspects in Sport  
SPT 4050 Eco. & Fin. Mgmt. in Sport  
SPT 4250 Organization & Admin. Of Sport  
Gen. Ed. and, or Electives

#### Spring Semester

SPT 4300 Senior Seminar in Sport  
SPT 4950 Sport Managemt Internship  
Gen. Ed. and, or Electives

