PennWest UNIVERSITY

Degree: BDES
College: College of Education, Arts & Humanities
Major: Graphic Design
Major Code: GRDS
Concentration: No Concentration

Credits Required: 120

Minor: N/A
Minor Code: N/A

General Education

Foundations: (12 Credits)

Oral Communication (3 Credits)
- [ ] _____

Written Communication (3 Credits)
- [ ] ENGL 1200 College Composition

Quantitative Reasoning (3 Credits)
- [ ] _____

Technological Literacy (3 Credits)
- [ ] ART 1300 Digital Art Foundations

Discoveries: (Credits 27)

Art/Humanities (9 Credits)
- [ ] ARTH 1200 Landmarks of World Art or ARTH 1302 Global Art History II
- [ ] _____
- [ ] _____

Social Sciences (9 Credits)
- [ ] _____
- [ ] _____
- [ ] _____

Natural Sciences & Technology (9 Credits)
- [ ] _____
- [ ] _____
- [ ] _____

Wellness & Personal Health: (3 Credits)
- [ ] _____

Competencies:

Quantitative Applications
- [ ] _____

Applied Methodologies
- [ ] _____

Intercultural Fluency
- [ ] Any ARTH Course

Ethical Reasoning
- [ ] _____

Information Literacy
- [ ] _____

Writing Intensive
- [ ] ARTH Course and Any Other Course

Keystone Experience
- [ ] ART 4308 Design Portfolio Seminar

Created 8/21/2023

Program Requirements

Required Major Courses: (60 Credits)
- [ ] ART 1100 Two-Dimensional Design
- [ ] ART 1200 Three-Dimensional Design
- [ ] ART 1106 Drawing I
- [ ] ART 1206 Drawing II
- [ ] ART 1300 Digital Foundations
- [ ] ART 2008 Typography I
- [ ] ART 2108 Visual Literacy
- [ ] ART 3008 Advanced Typography
- [ ] ART 3108 Visual Communications
- [ ] ART 3208 Web Design
- [ ] ART 3308 Branding Design
- [ ] ART 4008 Motion Design
- [ ] ART 4108 Design Systems
- [ ] ART 4208 Contextual Design
- [ ] ART 4308 Design Portfolio Seminar
- [ ] **Choose One:** ART 2012 Printmaking I or ART 2011 Painting I
- [ ] **Choose One:** ART 2010 Intro to Jewelry and Metals, ART 2004 Ceramics I, ART 2013 Sculpture I, or ART 2014 Wood Furniture I
- [ ] **Choose One:** ART 3511 Digital Drawing & Painting, or ART 3309 Graphic Novel, or ART 2005 Intro to Photography, or ART 2105 Intro to Digital Filmmaking, or ART 2101 2D Animation Principles, or ART 2001 3D Animation Principles
- [ ] ARTH 1200 Landmarks of World Art or ARTH 1302 Global Art History II
- [ ] Any Art History
- [ ] Any 3000-Level or higher Art History
- [ ] Any 3000-Level or higher Art History

Major Electives: (15 Credits)
9-15 credits of Art Electives need to be 3000-level or higher
- [ ] Any ART, ARED, or ARTH course
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Free Electives: (3 Credits)
- [ ] _____

Suggested Four Year Course Sequence

Year 1

Fall Semester

ART 1100 - 2D Design

ART 1106 - Drawing 1

ART 1300 - Digital Foundations

ARTH 1302 - Global Art History II

COMJ 1010 - Public Speaking

Spring Semester

ART 2008 - Typography

ART 1200 - 3D Design

ART 1206 - Drawing 2

MATH 1010 - Quantitative Reasoning

ENGL 1200 - College Composition

Year 2

Fall Semester

ART 2108 - Visual Literacy

ART 3008 - Advanced Typography

ART 2012 Printmaking 1 or ART 2011 Painting 1

ARTH 3000+

Discoveries: Social Sciences

Spring Semester

ART 3108 - Visual Communications

ART 3208 - Web Design

3D Studio Art Req. (ART 2010, 2004, 2013, or 2014)

Wellness & Personal Health Class

Discoveries: Natural Science & Tech

Year 3

Fall Semester

ART 3308 Branding Design

ART 4008 Motion Design

Art Cognate

Discoveries: Art/Humanities

Discoveries: Social Sciences

Spring Semester

ART 4108 - Design Systems

ARTH 3000+

ART Elective

Discoveries: Social Sciences

Discoveries: Natural Science & Tech

Year 4

Fall Semester

ART 4208 - Contextual Design

ART Elective

ART Elective

ARTH 3000+

Discoveries: Art/Humanities

Spring Semester

ART 4308 - Design Portfolio Seminar

ART Elective

ART Elective

Discoveries: Art/Humanities

Discoveries: Natural Science & Tech