

General Education

Foundations: (12 Credits)

Oral Communication (3 Credits)

COMJ 1210 Civil Discourse

Written Communication (3 Credits)

ENGL 1200 College Composition I

Quantitative Reasoning (3 Credits)

Any QR Math Course

Technological Literacy (3 Credits)

Discoveries: (Credits 27)

Art/Humanities (9 Credits)

Social Sciences (9 Credits)

Natural Sciences & Technology (9 Credits)

Wellness & Personal Health: (3 Credits)

Competencies:

Quantitative Applications

COMJ 3060 Applied Communication Research

Applied Methodologies

Intercultural Fluency

Choose from COMJ options as approved

Ethical Reasoning

Choose from COMJ options as approved

Information Literacy

Choose from COMJ options as approved

Writing Intensive

Choose from COMJ options as approved

Keystone Experience

Choose from COMJ 4060 Career Planning for COM or COMJ 4950 Internship or COMJ 4920 Practicum

Program Requirements

Required Major Courses: (27 Credits)

COMJ 1101 Exploring Human COM

COMJ 1010 Public Speaking

COMJ 1040 Media Writing

COMJ 2060 Media Aesthetics & Technology

COMJ 2070 Audience Analytics

COMJ 3060 Communication Research

COMJ 4060 Career Planning for COM

COMJ 4920 Practicum or COMJ 4950 Internship

Concentration Electives: (33 Credits)

Choose 2 COMJ JRNL Courses: COMJ 2404 Newswriting or COMJ 3405 Sport Journalism or COMJ 3414 Pub. Layout and Design or COMJ 3424 Digital Journalism or COMJ 3434 Broadcast Journalism or COMJ 3407 Media Ethics

Choose 1 COMJ Strategic Communication Course: COMJ 3806

Organizational Communication or COMJ 3816 Crisis Management or COMJ 3826 Public Relations or COMJ 3846 Promotional Events & Publicity or COMJ 3856 COM Strategies for Advertising or COMJ 3866 Personal Selling or COMJ 4803 Current Practices in Social or COMJ 4826 Advanced Topics in PR & Strat or COMJ 4846 Writing for PR & Strat Comm or COMJ 4866 Strat COM Campaigns

Choose 5 COMJ Production Courses: COMJ 3609 Video Production or COMJ 3619 Audio Production or COMJ 3639 Photojournalism or COMJ 3649 Studio Production or COMJ 3659 Postproduction or COMJ 3679 On Air Performance or COMJ 3689 Broadcast Media Management or COMJ 4609 Advanced Video or COMJ 4625 Sport Digital Audio & Video Production

Choose 1 Organizational Leadership & Persuasion Course: COMJ 2201 Business & Professional COM or COMJ 2221 Argumentation & Debate or COMJ 3201 Conflict, Power & COM or COMJ 3211 Social Advocacy or COMJ 3212 Rhetoric of Pop Culture or COMJ 4221 Conflict Management or COMJ 3236 Leadership Communication or COMJ 3241 Small Group Decision Making

Choose 1 Inclusive Communication & Diverse Perspectives Course: COMJ 1210 Civil Discourse or COMJ 3201 Conflict, Power & COM or COMJ 2231 Interpersonal Communication or COMJ 2251 Intercultural Communication or COMJ 3261 Nonverbal Communication or COMJ 3271 Communication & Gender or COMJ 3307 Global Mass Communication or COMJ 4997 Communication Abroad or COMJ 4211 Language & Thought or COMJ 4222 Freedom of Speech

Choose 1 Exploring Communication Course: COMJ 1103 Exploring Social Media or COMJ 1106 Exploring Strategic COM or COMJ 1107 Exploring Mass Media or COMJ 1108 Exploring Health COM

Free Electives: (18 Credits)

By advisement - all concentrations require 42 credits at 3000/4000 level

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Suggested Four Year Course Sequence

Year 1

Fall Semester

COMJ 1010 - Public Speaking
COMJ 1101 - Exploring Human Communication
ENGL 1200 - College Composition
General Education: Social Sciences
Wellness & Personal Health

Spring Semester

COMJ 1040 - Media Writing
COMJ 1210 - Civil Discourse
General Education: Arts/Humanities
Any Quantitative Reasoning Math Course
Any Technological Literacy Course

Year 2

Fall Semester

COMJ 2060 - Media Aesthetics
COMJ Journalism (JRNL) Course
COMJ Exploring Communication Course
Free Elective
General Education: Social Sciences

Spring Semester

COMJ 2070 - Audience Analytics
COMJ Organizational Leadership Course
General Education: Natural Science & Tech
General Education: Arts/Humanities
COMJ Production Course

Year 3

Fall Semester

COMJ Production Course
COMJ Journalism (JRNL) Course
COMJ 4920 Practicum
General Education: Arts/Humanities
General Education: Natural Science & Tech

Spring Semester

COMJ 3060 Communication Research
COMJ Production Course
COMJ Inclusive Communication Course
Free Elective
General Education: Social Sciences

Year 4

Fall Semester

COMJ 4060 - Career Planning
COMJ Strategic Communication Course
COMJ Production Course
Free Elective
General Education: Natural Science & Tech

Spring Semester

COMJ 4950 Internship
COMJ Production Course
Free Elective
Free Elective
Free Elective

