

General Education

Foundations: (12 Credits)

Oral Communication (3 Credits)

- COMJ 1210 Civil Discourse

Written Communication (3 Credits)

- ENGL 1200 College Composition I

Quantitative Reasoning (3 Credits)

- Any QR Math Course

Technological Literacy (3 Credits)

- _____

Discoveries: (Credits 27)

Art/Humanities (9 Credits)

- _____
- _____
- _____

Social Sciences (9 Credits)

- _____
- _____
- _____

Natural Sciences & Technology (9 Credits)

- _____
- _____
- _____

Wellness & Personal Health: (3 Credits)

- _____

Competencies:

Quantitative Applications

- COMJ 3060 Applied Communication Research

Applied Methodologies

- _____

Intercultural Fluency

- Choose from COMJ options as approved

Ethical Reasoning

- Choose from COMJ options as approved

Information Literacy

- Choose from COMJ options as approved

Writing Intensive

- Choose from COMJ options as approved

Keystone Experience

- Choose from COMJ 4060 Career Planning for COM or COMJ 4950 Internship or COMJ 4920 Practicum

Program Requirements

Required Major Courses: (21 Credits)

- COMJ 1101 Exploring Human COM
- COMJ 1010 Public Speaking
- COMJ 1040 Media Writing
- COMJ 2060 Media Aesthetics & Technology
- COMJ 2070 Audience Analytics
- COMJ 3060 Communication Research
- COMJ 4060 Career Planning for COM

Concentration Electives: (21 Credits)

- COMJ 1000 - 2099 course not required elsewhere
- COMJ 1000 - 2099 course not required elsewhere
- COMJ 3000 - 4999 course not required elsewhere
- COMJ 3000 - 4999 course not required elsewhere
- COMJ 3000 - 4999 course not required elsewhere
- COMJ 3000 - 4999 course not required elsewhere
- COMJ 3000 - 4999 course not required elsewhere

Free Electives: (36 Credits)

By advisement - all concentrations require 42 credits at 3000/4000 level

- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

Program Notes: A BS program structured with room for students to choose courses based on specific career goals; much like the CAL U Communication Studies BA. This concentration also helps those who may have an interest in pursuing a career in journalism or transfer students.

Suggested Four Year Course Sequence

Year 1

Fall Semester

COMJ 1010 - Public Speaking
COMJ 1101 - Exploring Human Communication
ENGL 1200 - College Composition
General Education: Social Sciences
Wellness and Personal Health Course

Spring Semester

COMJ 1040 - Media Writing
COMJ 1210 - Civil Discourse
General Education: Art/Humanities
Any Quantitative Reasoning Math Course
Any Technological Literacy Course

Year 3

Fall Semester

COMJ 3000-4999 Course
COMJ 3000-4999 Course
General Education: Art/Humanities
Free Elective
Free Elective

Spring Semester

COMJ 3060 - Communication Research
COMJ 3000-4999 Course
General Education: Social Sciences
Free Elective
Free Elective

Year 2

Fall Semester

COMJ 2060 - Media Aesthetics
COMJ 1000-2099 Course
General Education: Natural Science & Tech
General Education: Social Sciences
Free Elective

Spring Semester

COMJ 2070 - Audience Analytics
COMJ 1000-2099 Course
General Education: Art/Humanities
General Education: Natural Science & Tech
Free Elective

Year 4

Fall Semester

COMJ 3000-4999 Course
General Education: Natural Science & Tech
Free Elective
Free Elective
Free Elective

Spring Semester

COMJ 4060 Career Planning, COMJ 4950 Internship, or
COMJ 4920 Practicum
COMJ 3000-4999 Course
Free Elective
Free Elective
Free Elective

