

General Education

Foundations: (12 Credits)

Oral Communication (3 Credits)

- COMJ 1210 Civil Discourse

Quantitative Reasoning (3 Credits)

- Any QR Math Course

Technological Literacy (3 Credits)

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Written Communication (3 Credits)

- ENGL 1200 College Composition

Discoveries: (27 Credits)

At least two (2) disciplines must be represented within each of the three (3) categories.

Art/Humanities (9 Credits)

- _____
- _____
- _____

Natural Sciences & Technology (9 Credits)

- _____
- _____
- _____

Social Sciences (9 Credits)

- _____
- _____
- _____

Elective/Wellness & Personal Health: (3 Credits)

- _____

Competencies:

Applied Methodologies

- _____

Ethical Reasoning

- Choose from COMJ options as approved

Information Literacy

- Choose from COMJ options as approved

Intercultural Fluency

- Choose from COMJ options as approved

Keystone Experience

- COMJ 4060, COMJ 4950 or COMJ 4920

Quantitative Applications

- COMJ 3060 Applied Communication Research

Writing Intensive - Two (2) courses are required

- Choose from COMJ options as approved
- Choose from COMJ options as approved

Program Requirements

Required Major Courses: (27 Credits)

- COMJ 1101 Exploring Human COM
- COMJ 1010 Public Speaking
- COMJ 1040 Media Writing
- COMJ 2060 Media Aesthetics & Technology
- COMJ 2070 Audience Analytics
- COMJ 3060 Communication Research
- COMJ 4060 Career Planning for COM
- COMJ 4920 Practicum or COMJ 4950 Internship

Concentration Electives: (33 Credits)

- Choose 2 COMJ JRNL Courses:** COMJ 2404 News writing, COMJ 3405 Sport Journalism, COMJ 3414 Pub. Layout & Design, COMJ 3424 Digital Journalism, COMJ 3434 Broadcast Journalism, or COMJ 3407 Media Ethics
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- Choose 1 COMJ Production Courses:** COMJ 3609 Video Production, COMJ 3619 Audio Production, COMJ 3639 Photojournalism, COMJ 3649 Studio Production, COMJ 3659 Post-production, COMJ 3679 On Air Performance, COMJ 3689 Broadcast Media Management, COMJ 4609 Advanced Video, or COMJ 4625 Sport Digital Audio & Video Production
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- Choose 5 COMJ Strategic Communication Course:** COMJ 3806 Organizational Communication, COMJ 3816 Crisis Management, COMJ 3826 Public Relations, COMJ 3846 Promotional Events & Publicity, COMJ 3856 COM Strategies for Advertising, COMJ 3866 Personal Selling, COMJ 4803 Current Practices in Social, COMJ 4826 Advanced Topics in PR & Strat, COMJ 4846 Writing for PR & Strat Comm, or COMJ 4866 Strat COM Campaigns
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- Choose 2 Organizational Leadership & Persuasion Course:** COMJ 2201 Business & Professional COM, COMJ 2221 Argumentation & Debate, COMJ 3201 Conflict, Power & COM, COMJ 3211 Social Advocacy, COMJ 3212 Rhetoric of Pop Culture, COMJ 4221 Conflict Management, COMJ 3236 Leadership Communication, or COMJ 3241 Small Group Decision Making
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- Choose 1 Inclusive Communication & Diverse Perspectives Course:** COMJ 1210 Civil Discourse, COMJ 3201 Conflict, Power & COM, COMJ 2231 Interpersonal Communication, COMJ 2251 Intercultural Communication, COMJ 3261 Nonverbal Communication, COMJ 3271 Communication & Gender, COMJ 3307 Global Mass Communication, COMJ 4997 Communication Abroad, COMJ 4211 Language & Thought, or COMJ 4222 Freedom of Speech
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- Choose 1 Exploring Communication Course:** COMJ 1103 Exploring Social Media, COMJ 1106 Exploring Strategic COM, COMJ 1107 Exploring Mass Media, or COMJ 1108 Exploring Health COM
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Free Electives: (18 Credits)

By advisement - all concentrations require 42 credits at 3000/4000 level

- _____ _____
- _____ _____
- _____ _____

Suggested Four Year Course Sequence

Year 1

Fall Semester

COMJ 1010 Public Speaking
COMJ 1101 Exploring Human Communication
ENGL 1200 College Composition
General Education: Social Sciences
Wellness and Personal Health Course

Spring Semester

COMJ 1040 Media Writing
COMJ 1210 Civil Discourse
General Education: Art/Humanities
Any Quantitative Reasoning Math Course
Any Technological Literacy Course

Year 3

Fall Semester

COMJ JRNL course
COMJ Strat Comm course
Gen Education: Arts/ Humanities
Gen Education: Natural Sciences & Tech
Free Elective

Spring Semester

COMJ 3060 Communication Research
COMJ Media Production Course
COMJ Strategic Communication Course
COMJ Inclusive Communication Course
General Education: Social Sciences

Year 2

Fall Semester

COMJ 2060 Media Aesthetics
COMJ Exploring Communication course
COMJ Organizational Leadership course
General Education: Natural Sciences & Tech
Free Elective

Spring Semester

COMJ 2070 Audience Analytics
COMJ Strat Comm course
COMJ Organizational Leadership course
Gen Education Social Sciences
Gen Education: Arts/ Humanities

Year 4

Fall Semester

COMJ 4060 - Career Planning
COMJ Strategic Communication Course
COMJ 4920 Practicum
General Education: Natural Science & Tech
Free Elective

Spring Semester

COMJ 4950 Internship
COMJ Strategic Communication Course
Free Elective
Free Elective
Free Elective

