

General Education

Foundations: (12 Credits)

Oral Communication (3 Credits)

Written Communication (3 Credits)

ENGL 1200 College Composition

Quantitative Reasoning (3 Credits)

Technological Literacy (3 Credits)

EXSC 1840 Tech Integ. for Health and Fit

Discoveries: (Credits 27)

Art/Humanities (9 Credits)

Social Sciences (9 Credits)

SPT 2050 Sport Ethics & Integ

SPT 3270 Gender in Sports

Natural Sciences & Technology (9 Credits)

Wellness & Personal Health: (3 Credits)

SPT 3000 Peak Performance in Sport

Competencies:

Quantitative Applications

SPT 4050 Econ & Fin Mgt in Sport

Applied Methodologies

SPT 3000 Peak Performance in Sport

Intercultural Fluency

SOCI 3140 Sociology of Sport or HIST 3850 History of Sport

Ethical Reasoning

SPT 2050 Sport Ethics & Integ

Information Literacy

SPT 1000 Intro to Sport Management

Writing Intensive

SPT 3100 Sports Brand & Sponsor and any Course

Keystone Experience

SPT 4950 Internship SPT Mgt.

Program Requirements

Required Major Courses: (9 Credits)

SPT 1000 Intro to Sport Management

SPT 3100 Sports Brand & Sponsor

SPT 4050 Econ & Fin Mgt in Sport

Required Concentration Courses: (51 Credits)

SOCI 3140 Sociology of Sport or HIST 3850 History of Sport

SPT 2250 Contemp. Issues in NA Sport

SPT 2600 Strat Sports Comm

SPT 3110 Sales Tech in Sport Industry

SPT 3150 Facility & Event Management

SPT 3200 Admin Intercol Athletic Pgms

SPT 3300 Global & Intnational Sport

SPT 3500 Thy & Technique Of Coaching

SPT 3650 Sport Leadership

SPT 4000 Legal Aspects of Sport

SPT 4100 Governance in Sport

SPT 4235 Risk Management for Sports

SPT 4250 Organization & Admin of Sport

SPT 4300 Sport Mgmt Senior Seminar

SPT 4950 Internship SPT Mgt.

Free Electives: (18 Credits)

Suggested Four Year Course Sequence

Year 1

Fall Semester

SPT 1000 Intro to Sport Managemtn
EXSC 1840 Technology & Integration
Gen. Ed. and, or Electives

Spring Semester

SPT 2050 Sport Ethics
SPT 2250 Contemp. Issues in SPT
SPT 2600 Strategic Sports Communication
Gen. Ed. and, or Electives

Year 3

Fall Semester

SOC 3140 or HIS 3850
SPT 3110 Sales Techniques in Sport
SPT 3500 Theory & Principles Coaching
Gen. Ed. and, or Electives

Spring Semester

SPT 3100 Sport Branding & Sponsorhip
SPT 4100 Governance in Sport
SPT 4235 Risk Mgt. in Sport
Gen. Ed. and, or Electives

Year 2

Fall Semester

SPT 3200 Intercollegiate Athletic Administration
SPT 3270 Gender in Sport
SPT 3300 Globalization of Sport
Gen. Ed. and, or Electives

Spring Semester

SPT 3000 Peak Performance in Sport
SPT 3150 Facility & Event Management
SPT 3650 Leadership in Sport
Gen. Ed. and, or Electives

Year 4

Fall Semester

SPT 4000 Legal Aspects in Sport
SPT 4050 Eco. & Fin. Mgmt. in Sport
SPT 4250 Organization & Admin. Of Sport
Gen. Ed. and, or Electives

Spring Semester

SPT 4300 Senior Seminar in Sport
SPT 4950 Sport Managemt Internship
Gen. Ed. and, or Electives

