

General Education

Foundations: (12 Credits)

Oral Communication (3 Credits)

- COMJ 1010 Public Speaking

Written Communication (3 Credits)

- ENGL 1200 College Composition

Quantitative Reasoning (3 Credits)

- MATH 1010 Quantitative Reasoning

Technological Literacy (3 Credits)

- BSIN 2000 Management Information Systems

Discoveries: (Credits 27)

Art/Humanities (9 Credits)

- ENGL 2280 Writing for Business *recommended*

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Social Sciences (9 Credits)

- PSYC 1000 Introduction to Psychology
- ECON 2100 Principles of Microeconomics
- ECON 2200 Principles of Macroeconomics

Natural Sciences & Technology (9 Credits)

- MATH 1220 College Algebra
- QBA 1000 QBA 1: Optimization
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Wellness & Personal Health: (3 Credits)

- PFPL 1010 Wealth Building and PFP

Competencies:

Quantitative Applications

- QBA 2000 QBA 2: Statistical Analysis

Applied Methodologies

- QBA 3000 QBA 3: Analytics and Applications

Intercultural Fluency

- _____

Ethical Reasoning

- BSAD 3200 Business Ethics

Information Literacy

- _____

Writing Intensive

- BSAD 4900 Capstone and any Writing Intensive course

Keystone Experience

- FINA 4200 SIE Exam Prep

Program Requirements

Required Business Core Courses: (30 Credits)

- ACC 2000 Financial Accounting
- ACC 3000 Managerial Accounting
- BLAW 2000 Legal and Ethical Environment of Business
- QBA 2000 QBA 2 Statistical Analysis
- QBA 3000 QBA 3 Analytics and Applications
- FINA 3000 Financial Management
- MGMT 3000 Principles of Management
- MKTG 3000 Principles of Marketing
- BSAD 3200 Business Ethics
- BSAD 4900 Capstone

Required Major Courses: (33 Credits)

- ACC 3200 Fed Income Tax I
- FINA 1100 Finance and PFP Professions
- FINA 3100 Advanced Financial Management
- FINA 3200 Financial Markets and Institutions
- FINA 3500 Risk Management
- FINA 3600 International Finance
- FINA 4000 Investments
- FINA 4200 SIE Exam Prep
- PFPL 4300 Retirement Planning
- PFPL 4400 Estate Planning
- PFPL 4750 Financial Plan Development

Free Electives: (15 Credits)

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- _____
- _____
- _____
- _____

Suggested Four Year Course Sequence

Year 1

Fall Semester

ACCT 2000 - Financial Accounting
BLAW 2000 - Legal & Ethical Environment of Business
ENGL 1100/1200 - College Composition
MATH 1010 - Quantitative Reasoning
PSCY 1000 - Introduction to Psychology

Spring Semester

MATH 1220 - College Algebra
COMJ 1010 - Public Speaking
BSIN 2000 - Management Information Systems
Gen Ed Elective: Art/Humanities
Gen Ed Elective: Art/Humanities

Year 2

Fall Semester

ACCT 3000 - Managerial Accounting
ECON 2100 - Principles of Microeconomics
ENGL 2280 - Writing for Business
QBA 1000 - QBA 1: Optimization
Elective/Gen Ed Course/Major

Spring Semester

ECON 2200 - Principles of Macroeconomics
MCMGT 3000 - Principles of Management
MKGT 3000 - Principles of Marketing
QBA 2000 - QBA 2: Statistical Analysis
Elective/Gen Ed Course/Major

Year 3

Fall Semester

FINA 3000 - Financial Management
BSAD 3200 - Business Ethics
Major/Minor
Major/Minor
Elective/Gen Ed Course

Spring Semester

QBA 3000 - QBA 3: Analytics and Applications
Major/Minor
Major/Minor
Major/Minor
Elective/Gen Ed Course

Year 4

Fall Semester

Major/Minor
Major/Minor
Major/Minor
Major/Minor
Major/Minor/Elective

Spring Semester

BSAD 4900 - Capstone
Major/Minor
Major/Minor
Major/Minor
Major/Minor/Elective

