

General Education

Foundations: (12 Credits)

Oral Communication (3 Credits)

- COMJ 1010 Public Speaking

Quantitative Reasoning (3 Credits)

- MATH 1010 Quantitative Reasoning

Technological Literacy (3 Credits)

- BSIN 2000 Management Information Systems

Written Communication (3 Credits)

- ENGL 1200 College Composition

Discoveries: (Credits 27)

At least two (2) disciplines must be represented within each of the three (3) categories.

Art/Humanities (9 Credits)

- ENGL 2280 Writing for Business *recommended*
- _____
- _____

Natural Sciences & Technology (9 Credits)

- MATH 1220 College Algebra
- QBA 1000 QBA 1: Optimization
- _____

Social Sciences (9 Credits)

- PSYC 1000 Introduction to Psychology
- ECON 2100 Principles of Microeconomics
- ECON 2200 Principles of Macroeconomics

Elective/Wellness & Personal Health: (3 Credits)

- _____

Competencies:

Applied Methodologies

- QBA 3000 QBA 3: Analytics and Applications

Ethical Reasoning

- BSAD 3200 Business Ethics

Information Literacy

- BSAD 4900 Capstone

Intercultural Fluency

- RECR 3610 Parks and Recreation for Diverse Populations

Keystone Experience

- MGMT 4950 Management Internship or any approved experience

Quantitative Applications

- QBA 2000 QBA 2: Statistical Analysis

Writing Intensive - Two (2) courses are required

- BSAD 4900 Capstone
- EVPM 4120 Recreation Prog Planning & Evaluation

Program Requirements

Required Major Courses: (30 Credits)

- ACC 2000 Financial Accounting
- ACC 3000 Managerial Accounting
- BLAW 2000 Legal and Ethical Environment of Business
- QBA 2000 QBA 2: Statistical Analysis
- QBA 3000 QBA 3: Analytics and Applications
- FINA 3000 Financial Management
- MGMT 3000 Principles of Management
- MKTG 3000 Principles of Marketing
- BSAD 3200 Business Ethics
- BSAD 4900 Capstone & MGMT 4100 Management Research

Required Concentration Courses: (33 Credits)

- RECR 3610 Parks and Recreation for Diverse Populations
- RECR 3620 Recreation Site Design & Management
- RECR 3650 Recreation Resource Management
- RECR 3740 Commercial Recreation Management
- RECR 3780 Recreation Management & Leadership
- EVPM 4120 Recreation Program Planning & Evaluation
- RECR 4150 Challenges and Trends in Parks and Recreation
- RECR 4780 Professional Development in Recreation
- RECR 4950 Parks and Recreation Management Internship

Concentration Elective: (3 Credits)

- Any upper level FAE or MM prefix course

Free Electives: (12 Credits)

- _____
- _____
- _____
- _____

Program Notes:

Students can choose a minor in any business discipline such as but not limited to Accounting, Economics, Entrepreneurship, Finance, Human Resource Management, Management, Marketing, Parks & Recreation Management, Sustainable Business, or Tourism & Hospitality Management. 9 credits from these minors overlap with the Business Core courses, so only 12 credits are required to complete the minor. Other minors may be chosen, but may require more credits (which may apply to General Education or free electives). A minor is required for all BSBA students.

Suggested Four Year Course Sequence

Year 1

Fall Semester

COMJ 1010 Public Speaking
ENGL 1200 College Composition
MATH 1010 Quantitative Reasoning
PSYC 1000 Introduction to Psychology
Gen Ed Elective Art/Humanities

Spring Semester

MATH 1220 College Algebra
ACC 2000 Financial Accounting
BSIN 2000 Management Information Systems
BLAW 2000 Legal and Ethical Environment of Business
Gen Ed elective Art/Humanities

Year 3

Fall Semester

FINA 3000 Financial Management
BSAD 3200 Business Ethics
RECR 3620 Recreation Site Design & Management
RECR 3650 Recreation Resource Management
Concentration Elective/Gen Ed

Spring Semester

QBA 3000 QBA 3: Analytics and Applications
RECR 3740 Commercial Recreation Management
RECR 3780 Recreation Management & Leadership
EVPM 4120 Recreation Program Planning & Evaluation
Concentration Elective/Gen Ed

Summer Semester

RECR 4950 Parks and Recreation Management Internship

Year 2

Fall Semester

ACC 3000 Managerial Accounting
ECON 2100 Principles of Microeconomics
ENGL 2280 Writing for Business
QBA 1000 QBA 1: Optimization
Elective/Gen Ed/Major

Spring Semester

ECON 2200 Principles of Macroeconomics
MGMT 3000 Principles of Management
MKTG 3000 Principles of Marketing
QBA 2000 QBA 2: Statistical Analysis
Elective/Gen Ed/Major

Year 4

Fall Semester

RECR 4150 Challenges and Trends in Parks and Recreation
Major/Minor
Major/Minor
Major/Minor
Major/Minor/Elective

Spring Semester

BSAD 4900 Capstone
RECR 4780 Professional Development in Recreation
Major/Minor
Major/Minor
Major/Minor/Elective

