
Minor Requirements

Select two (2) courses from the following : (6 Credits)

- ACC 2000 Financial Accounting
- BSAD 1000 Introduction to Business
- BLAW 2000 Legal and Ethical Environment of Business
- MGMT 3000 Principles of Management
- MKTG 3000 Principles of Marketing

Select four (4) courses from the following : (12 Credits)

- ACC 3300 Non-Profit Accounting
- EVPM 3300 Meetings, Events, and Convention Operations
- EVPM 4120 Recreation Program Planning and Evaluation
- FINA 3000 Financial Management
- HOSP 1001 Hospitality Operations and Management
- MGMT 3020 Entrepreneurship I
- MGMT 3100 Entrepreneurship II
- MKTG 3410 Marketing for Non-Profits
- MKTG 3610 Entrepreneurial Marketing
- MKTG 3800 Social Media Marketing
- MKTG 4910 Digital Marketing and Analytics
- PFPL 1010 Wealth Building and Personal Financial Planning

Select one (1) course from the following : (3 Credits)

- BSAD 4930 Field Studies in Business
- BSAD 4950 Internship for Department of Management and Marketing Programs
- MUSI 4951 Music Technology Internship