
Minor Requirements

Required Minor Courses: (3 Credits) Select one (1) from the following:

- COMJ 1106 Exploring Strategic Communication
- COMJ 1107 Exploring Mass Media
- Any COMJ 1102-1108 Exploring Communication Topics
- COMJ 4803 Current Practices in Social Media

Advanced Content Area Courses (6 Credits) Select two (2) from the following:

- COMJ 3609 Video Production
- COMJ 3619 Audio Production
- COMJ 3639 Photojournalism
- COMJ 3649 Studio Production
- COMJ 3659 Postproduction
- COMJ 3679 On Air Performance
- COMJ 4609 Advanced Video
- COMJ 4629 Sports Production

Advanced Courses: (6 Credits) Select two (2) from the following:

- COMJ 3806 Organizational Communication
- COMJ 3816 Crisis Management
- COMJ 3826 Public Relations
- COMJ 3846 Promotional Events and Publicity
- COMJ 3856 Communication Strategies for Advertising
- COMJ 3866 Personal Selling
- COMJ 4826 Advanced Topics in Public Relations and Strategic Communication
- COMJ 4846 Writing for Public Relations and Strategic Communication
- COMJ 4866 Strategic Communication Campaigns