

### General Education

**Foundations: (12 Credits)**

**Oral Communication (3 Credits)**

- COMJ 1210 Civil Discourse

**Quantitative Reasoning (3 Credits)**

- Any QR Math Course

**Technological Literacy (3 Credits)**

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**Written Communication (3 Credits)**

- ENGL 1200 College Composition

**Discoveries: (27 Credits)**

At least two (2) disciplines must be represented within each of the three (3) categories.

**Art/Humanities (9 Credits)**

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**Natural Sciences & Technology (9 Credits)**

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**Social Sciences (9 Credits)**

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**Elective/Wellness & Personal Health: (3 Credits)**

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**Competencies:**

**Applied Methodologies**

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**Ethical Reasoning**

- Choose from COMJ options as approved

**Information Literacy**

- Choose from COMJ options as approved

**Intercultural Fluency**

- Choose from COMJ options as approved

**Keystone Experience**

- COMJ 4060, COMJ 4950 or COMJ 4920

**Quantitative Applications**

- COMJ 3060 Applied Communication Research

**Writing Intensive - Two (2) courses are required**

- Choose from COMJ options as approved
- Choose from COMJ options as approved

### Program Requirements

**Required Major Courses: (27 Credits)**

- COMJ 1101 Exploring Human COM
- COMJ 1010 Public Speaking
- COMJ 1040 Media Writing
- COMJ 2060 Media Aesthetics & Technology
- COMJ 2070 Audience Analytics
- COMJ 3060 Communication Research
- COMJ 4060 Career Planning for COM
- COMJ 4920 Practicum or COMJ 4950 Internship

**Concentration Electives: (33 Credits)**

- Choose 2 COMJ JRNL Courses:** COMJ 2404 News writing, COMJ 3405 Sport Journalism, COMJ 3414 Pub. Layout & Design, COMJ 3424 Digital Journalism, COMJ 3434 Broadcast Journalism, or COMJ 3407 Media Ethics
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- Choose 1 COMJ Strategic Communication Course:** COMJ 3806 Organizational Communication, COMJ 3816 Crisis Management, COMJ 3826 Public Relations, COMJ 3846 Promotional Events & Publicity, COMJ 3856 COM Strategies for Advertising, COMJ 3866 Personal Selling, COMJ 4803 Current Practices in Social, COMJ 4826 Advanced Topics in PR & Strat, COMJ 4846 Writing for PR & Strat Comm, or COMJ 4866 Strat COM Campaigns
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- Choose 5 COMJ Production Courses:** COMJ 3609 Video Production, COMJ 3619 Audio Production, COMJ 3639 Photojournalism, COMJ 3649 Studio Production, COMJ 3659 Post-production, COMJ 3679 On Air Performance, COMJ 3689 Broadcast Media Management, COMJ 4609 Advanced Video, or COMJ 4625 Sport Digital Audio & Video Production
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- Choose 1 Organizational Leadership & Persuasion Course:** COMJ 2201 Business & Professional COM, COMJ 2221 Argumentation & Debate, COMJ 3201 Conflict, Power & COM, COMJ 3211 Social Advocacy, COMJ 3212 Rhetoric of Pop Culture, COMJ 4221 Conflict Management, COMJ 3236 Leadership Communication, or COMJ 3241 Small Group Decision Making
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- Choose 1 Inclusive Communication & Diverse Perspectives Course:** COMJ 1210 Civil Discourse, COMJ 3201 Conflict, Power & COM, COMJ 2231 Interpersonal Communication, COMJ 2251 Intercultural Communication, COMJ 3261 Nonverbal Communication, COMJ 3271 Communication & Gender, COMJ 3307 Global Mass Communication, COMJ 4997 Communication Abroad, COMJ 4211 Language & Thought, or COMJ 4222 Freedom of Speech
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- Choose 1 Exploring Communication Course:** COMJ 1103 Exploring Social Media, COMJ 1106 Exploring Strategic COM, COMJ 1107 Exploring Mass Media, or COMJ 1108 Exploring Health COM
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**Free Electives: (18 Credits)**

By advisement - all concentrations require 42 credits at 3000/4000 level

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## Suggested Four Year Course Sequence

### Year 1

#### Fall Semester

COMJ 1010 Public Speaking  
COMJ 1101 Exploring Human Communication  
ENGL 1200 College Composition  
General Education: Social Sciences  
Wellness and Personal Health Course

#### Spring Semester

COMJ 1040 Media Writing  
COMJ 1210 Civil Discourse  
General Education: Art/Humanities  
Any Quantitative Reasoning Math Course  
Any Technological Literacy Course

### Year 3

#### Fall Semester

COMJ Production Course  
COMJ Journalism (JRNL) Course  
COMJ 4920 Practicum  
General Education: Arts/Humanities  
General Education: Natural Science & Tech

#### Spring Semester

COMJ 3060 Communication Research  
COMJ Production Course  
COMJ Inclusive Communication Course  
General Education: Social Sciences  
Free Elective

### Year 2

#### Fall Semester

COMJ 2060 Media Aesthetics  
COMJ Journalism (JRNL) Course  
COMJ Exploring Communication Course  
General Education: Social Sciences  
Free Elective

#### Spring Semester

COMJ 2070 Audience Analytics  
COMJ Organizational Leadership Course  
General Education: Art/Humanities  
General Education: Natural Science & Tech  
COMJ Production Course

### Year 4

#### Fall Semester

COMJ 4060 - Career Planning  
COMJ Strategic Communication Course  
COMJ Production Course  
General Education: Natural Science & Tech  
Free Elective

#### Spring Semester

COMJ 4950 Internship  
COMJ Production Course  
Free Elective  
Free Elective  
Free Elective

