
Graduate Program Requirements

Required Major Courses: (6 Credits)

- COMJ 6000 Communication Theory
- COMJ 6005 Communication Research
- COMJ 6010 Qualitative Communication Research

Required Advanced Courses: 3 Credits) Select one (1) from the following:

- COMJ 7900 Internship in Corporate Communication
- COMJ 7910 Thesis in Corporate Communication
- COMJ 7920 Practicum in Corporate Communication

Related Elective Courses: (21 credits) Select seven (7) courses from the following:

- COMJ 6005 Communication Research
- COMJ 6010 Qualitative Communication Research
- COMJ 6200 Interpersonal Communication Strategies
- COMJ 6205 Managing Conflict
- COMJ 6600 Digital Events Strategies
- COMJ 6800 Public Relations Management
- COMJ 6805 Communication Strategies in Advertising
- COMJ 6810 Crisis Management
- COMJ 7200 Ethics and Social Responsibility
- COMJ 7210 Managing Diversity
- COMJ 7805 Integrated Marketing Communication
- COMJ 7810 Communication Consulting
- COMJ 7205 Persuasion and Social Influence
- COMJ 7800 Managerial and Leadership Communication