

Degree: Master of Science

College: Health Sciences and Human Services

Major: Sport Management Studies

Major Code: SPMG

Concentration: Intercollegiate Athletic Administration (IAAM)

Graduate Program Requirements

Required Major Courses: (24 Credits)	
	SPT 7000 Research Methods in Sport
	SPT 7100 Socio-Cultural Aspects of Sport
	SPT 7200 Sport Marketing
	SPT 7300 Public Relations in Sports
	SPT 7400 Legal Aspects of Sport
	SPT 7500 Sport Finance
	SPT 7600 Sport Ethics
	SPT 7700 Management and Leadership in Sport
Required Advanced Course: (12 credits)	
	CDT 7000 Sport Covernonse
	SPT 7900 Sport Governance
	SPT 7910 Sport Compliance
	SPT 7920 Legal Aspects of Equity in Intercollegiate Athletics
	SPT 7930 Development of Human Resource Strategies in Intercollegiate Athletics

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Credits Required: 36